

**B.A. MAJOR COURSE in Tourism and Travel Management: PROGRAMME SPECIFIC OUTCOMES (PSOs)**

**After successful completion of 3-Year: 6-Semester Major Programme in Tourism and Travel Management (TTMV) a student should be able to achieve the following:**

<b>PSO1</b>	<b>Knowledge of Tourism Management:</b> Students can understand the basic concepts and laws of travel and tourism. Also they can acquire knowledge of transportation and accommodation system in the country which is the backbone of tourism industry.
<b>PSO2</b>	<b>Development Perspectives with emphasis on Indian Tourism Industry:</b> Students can focus and work on the new trends of tourism like agro tourism, geo tourism, ayurveda tourism, culinary tourism etc which will help the industry to extend and develop socially and economically in the country.
<b>PSO3</b>	<b>Digital tools and Touristic Application:</b> Students can acquire the practical knowledge of touristic functions and activities through the field work in a specific destination and training in a particular tourism organisation. Also they can acquire technological knowledge by using computer applications for online ticket booking, hotel reservation, selling of tour packages etc.
<b>PSO4</b>	<b>Research Aptitude:</b> Students can able to use the scientific methods of research by collecting, analysing and evaluating of data in various aspects of tourism.
<b>PSO5</b>	<b>Socio-Economic Awareness:</b> Students can understand the social, economic, environmental and political impacts of tourism. Sustainable development and environmental awareness are the basic tools of developing the tourism in the country.
<b>PSO6</b>	<b>Higher Education &amp; Employability:</b> Students can pursue higher education in Tourism Management from various universities or they can work as an employee in the tourism and its related fields. The student can get jobs in govt. tourism department, airports and airlines, hotels and various accommodations, tour escorting and guiding, private travel agencies and tour operators, travel insurance companies, visa and passport office. After gaining the practical knowledge and experience one can also start a new venture by opening a travel agency or tour operating company.